

Leadership and Social Entrepreneurship "LSE" Program



Leadership and Social Entrepreneurship Training Program to be Launched in Hong Kong on Sunday, July 15, 2012.

An empowerment program for overseas Filipinos, the Leadership and Social Entrepreneurship (LSE) Training Program spearheaded by the Consortium on Migration and Development will be launched in Hong Kong on July 15, 2012 at the Philippine Consulate.

The LSE Program is a joint initiative of the Ateneo University School of Government (ASoG) with the Overseas Filipinos Society for the Promotion of Economic Security (OFSPES), the Social Enterprises Development Partnerships Inc. (SEDPI) and several government institutions, the Philippine Consulate, the Philippine Overseas Labor Office (POLO), the Overseas Workers Welfare Administration (OWWA) and the Commission on Filipinos Overseas (CFO). In Hong Kong, the NGO partner is WIMLER Foundation Hong Kong.

The LSE was first conducted in Rome, Italy in 2008 and has since reached out to other OFs in Naples, Milan, Florence and Turin. As of April 2012, over 330 have graduated from nine batches. LSE10 in Turin and LSE11 in Milan were launched in May 2012.

LSE Framework

The LSE training program will consist of 13 sessions which will be held from July to December 2012. The sessions are scheduled twice a month on Sundays from 9:30am - 4:30pm. The final session will feature the presentation of the social entrepreneurship business plans of the participants

The LSE Program in Hong Kong: July 2012

- Jul 15, 2012: **Introduction/Leadership Session 1**
Fr. Patrick Falguera (ASoG)
- Jul 29, 2012 **Financial Literacy Session 1**
Vincent Rapisura (Ateneo/SEDPI)
Edwin Salonga (Ateneo/SEDPI)
- Aug 1-31, 2012 **Financial Literacy Online Course**
Ateneo/SEDPI
- Aug 12, 2012 **Leadership Session 2**
Labor Attaché Manuel Roldan
- Aug 26, 2012 **Social Entrepreneurship Session 1**
Tina Liamzon (OFSPES)
- Sep 16, 2012 **Leadership Session 3**
Juan Kanapi (ASoG)
- Sep 30, 2012 **Social Entrepreneurship Session 2**
Arnel Casanova (ASoG)
- Oct 14, 2012 **Social Entrepreneurship Session 3**
Edgar Valenzuela (OFSPES)
- Oct 28, 2012 **Leadership Session 4**
Tina Liamzon (OFSPES)
- Nov 4, 2012 **Financial Literacy Session 4**
Ateneo/SEDPI
- Nov 11, 2012 **Social Entrepreneurship Session 4**
OFSPES/POLO/OWWA
- Nov 25, 2012 **Presentation of Business Plans**

Graduation

COURSE FEE:

Participation fee is HK\$50 per session or HK\$ 600 for the whole course payable on the following terms:

Early bird: HK\$ 550 to be fully paid on July 15, 2012.

In two installments: HK\$ 300 to be paid on July 15, 2012 and HK\$ 300 to be paid on September 16, 2012 (Session 6)

Leadership and Social Entrepreneurship Program (LSE)

A Program of the Ateneo School of Government (ASoG) in collaboration with government and Civil Society Organizations (CSOs).



Filipino migrants united towards supporting each other in becoming empowered and highly respected members of Philippine society and their host countries.

"I have learned so far how to be more objective when decision is called for; patient, calm and confident in dealing with others, starting with my family at home and with individuals I encounter."

"The leadership sessions have helped me discover myself, what needs to improve in my personality to get along with others and ultimately to create a very positive atmosphere around me."

"I now value myself more than as just a domestic worker. I now have this goal of becoming a successful entrepreneur in the future."



LSE is the program of the *Ateneo de Manila University's School of Government (ASoG)* with Filipino migrants.

It seeks to enable the socio-cultural, political and economic empowerment of overseas Filipinos in Hong Kong, particularly the youth, by:

- Training and building capacities on leadership, financial literacy and social entrepreneurship skills in a migrant context;
- Enabling trainees to undertake their social enterprises to improve their lives, families and communities;
- Providing mentoring support, especially for the youth trainees, to assist and guide the implementation of their social enterprises.

Program Modules

MODULE 1: LEADERSHIP SKILLS TRAINING

- Introduction and Overview of the Program: Leadership and Social Entrepreneurship
- Developing Transformational and Servant Leaders
- Personal Awareness and Self Discovery
- Effective Communication Skills for Leaders and Social Entrepreneurs
- Public Speaking Skills
- Conflict Management and Negotiation Skills
- Appreciative Inquiry
- Team Building Skills

MODULE 2: FINANCIAL LITERACY

- Basic Financial Literacy: Social Costs of Migration
- Personal Financial Planning
- Budgets, Savings and Investments
- Monitoring and Creating Support Groups to Meet and Sustain Financial Goals

Schedule and Duration of Training Sessions for Basic Course:

Two Sundays per month:
9:30 am - 4:30 pm
13 sessions over a 6-month period

MODULE 3: BASICS ON SOCIAL ENTREPRENEURSHIP

- Understanding the Concept of Social Entrepreneurship and the Characteristics of a Social Entrepreneur
- The Elements of a Social Enterprise Business Plan
- Social Marketing and Fundraising
- Panel Presentations on Social Enterprise Plans

REQUIREMENTS FOR TRAINEES:

- *Commitment to use LSE-learned skills in the service of the community after graduation*
- *Computer literate*
- *OWWA membership is current*
- *Applicants are requested to submit the ff:*
 - *completed application form*
 - *2 photos*

For more information:

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